

1. **Order - 10:00 a.m.**
2. **Adoption of agenda**
3. **Adoption of previous minutes**
- February 1, 2022 Governance & Priorities meeting ✓
4. **Presentations**
 - a) 10:00 a.m. Chris McLeod, VP Global Marketing and Communications; Mustafa Sahin, EVP Investment & Trade; Edy Wong, Director, Board of Directors; and Traci Bednard, Director, Board of Directors - Edmonton Global update ✓ M. Gallant
5. **10:45 a.m. New Business**
 - a) Start time for Regular Council and afternoon Council committee meetings Mayor Doblanko
6. **11:00 a.m. Economic Development initiatives**
 - a) Economic Development & Edmonton Global updates ✓ M. Gallant
 - b) Business Retention and Expansion (BRE) Feasibility Study Project Charter ✓ J. Evans
7. **Noon recess**
8. **1:00 p.m. In-Camera session [in accordance with Freedom of Information & Protection of Privacy (FOIP) Act]**
 - a) 1:00 p.m. Planning & Development - Regional initiatives and activities update - Section 21(1), FOIP ✓ J. Evans & L. Johnson
 - b) Appointment of public members to Leduc County boards and committees Section 19(1), FOIP ✓ D. Coleman
9. **Business arising from In-Camera session**
 - a) Appointment of public members at large to Leduc County boards and committees
10. **Information items / council committee reports**
 - a) STARS Thank you letter, Feb. 9, 2022 ✓
11. **Adjournment**



Governance & Priorities Committee

Minutes

Council Chamber, Leduc County Centre, Nisku, AB

Tuesday, March 1, 2022

Order and roll call

The meeting was called to order at 10:00 a.m., Tuesday, March 1, 2022 by Mayor Tanni Doblanko as Chair and committee members Kelly Vandenberghe, Kelly-Lynn Lewis, Larry Wanchuk, Glenn Belozar and Ray Scobie present. Committee member Rick Smith arrived after the meeting convened.

Other attendees

- Duane Coleman, County Manager
- Renee Klimosko, General Manager - Financial and Corporate Services
- Lynn White, Executive Assistant / Recording Secretary
- Grant Bain, Director - Planning and Development
- Mark Gallant, Economic Development Coordinator
- Bryanna Kumpula-Yung, Economic Development Officer
- Gary Restau, Manager - System Support Analyst

Presenters (via Zoom)

- Chris McLeod, VP Global Marketing and Communications - Edmonton Global
- Mustafa Sahin, EVP Investment & Trade - Edmonton Global
- Edy Wong, Director, Board of Directors - Edmonton Global
- Traci Bednard, Director, Board of Directors - Edmonton Global

Agenda adoption

GP12-22 Committee member Belozar -- that the agenda for the March 1, 2022 Governance & Priorities committee meeting be adopted, as presented.

Carried Unanimously

Previous Minutes - February 1, 2022 Governance & Priorities committee meeting

GP13-22 Committee member Wanchuk -- that the February 1, 2022 Governance & Priorities committee meeting minutes, be adopted as presented.

Carried Unanimously

Committee member Smith

Committee member Smith entered the council chamber at 10:06 a.m.

Presentation - Edmonton Global

Presenters Traci Bednard, Director, Board of Directors; Edy Wong, Director, Board of Directors; Chris McLean, VP Global Marketing and Communications; and Mustafa Sahin, EVP Investment & Trade provided an update on the Edmonton Global, highlighting the following:

- The purpose of Edmonton Global is to radically transform and grow the economy of the Edmonton Metropolitan Region.
- Edmonton Global was built on the principles of:
 - Shared Investment, Shared Value.
 - Inclusion.
 - Transparency and Accountability.
 - Harmonized Regional Voices.

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- Respect for Local Autonomy.
- Edmonton Global is the connection between the local opportunities and global investors.
- Priorities include: FDI & Trade; Brand; Partnerships; and Organizational Excellence.
- How we attract investors:
 - Edmonton Global supports clients in all aspects of the investor journey.
 - Business development managers are subject matter experts in their sectors.
 - Collaborate with EDOs.
 - Connect to regional assets.
 - Advocate for policies that support investment.
 - Pursue data-driven strategies.
 - Focus on the future.
- In 2021, Edmonton Global was ranked #21 for Foreign Direct Investment Strategy in the Americas.
- Focus Sectors include: Energy & Clean Technology; Health & Life Sciences; Manufacturing & Advanced Manufacturing; and Food & Agriculture.
- Major transformational opportunities include: Hydrogen, Bio Pharma; Food and Ag; Global Logistics; and AI/ML.
- Leduc County's opportunities include:
 - Strategic location: within major air, rail and road networks.
 - Home to the Nisku Business Park, EIA, and Genesee Generating Station.
 - Agriculture lands.
 - Commitment to support innovation in business.
- Why regional:
 - Regional value proposition.
 - Site selector preference.
 - Economic impacts - direct, indirect, and induced effects.
 - Future investment.
- Edmonton Global collaborates with and connects the region's economic development partners, industry, business, governments and institutions - all of which have a role to play in collectively pursuing greater regional prosperity.
- Results (2019 - 2021): \$1.7B in investment; 2600 construction jobs created; 400+ permanent jobs created.
- 2021 Final Investment Decisions:
 - Air Products - \$1.3 billion investment; 2500 construction jobs.
 - Labatt - \$69 million investment; 25 operating jobs.
 - MedPPE Canada - \$600,000 initial investment; 10 operating jobs.

GP14-22 Committee member Vandenberghe -- that Leduc County receives as information the presentation by Edmonton Global.

Carried Unanimously

Presenters McLeod, Sahin, Wong and Bednard

Presenters McLeod, Sahin, Wong and Bednard disconnected from the meeting at 10:47 a.m.

Staff member Evans

Manager, Regional and Long Range Planning Jordan Evans entered the council chamber at 10:48 a.m.

Start Time for Regular Council and afternoon Council committee meetings

Mayor Doblanko indicated that at the Organizational meeting held on October 26, 2021, it was approved to commence Regular Council meetings and afternoon Council committee meetings at 1:00 p.m. Over

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the past few months, although there have been some positive changes, this adjustment has reflected that the one hour break is too compressed for elected officials and administration to accomplish certain functions.

GP15-22 Mayor Doblanko -- that the Governance & Priorities committee approves commencing Regular Council meetings and afternoon Council committee meetings at 1:30 p.m. effective April 1, 2022.

Carried Unanimously

Economic Development and Edmonton Global update

Economic Development Coordinator Mark Gallant and Economic Development Officer Bryanna Kumpula-Yung provided an update on Economic Development and Edmonton Global initiatives.

GP16-22 Committee member Wanchuk-- that the Governance & Priorities committee receives as information the update on Economic Development and Edmonton Global initiatives.

Carried Unanimously

Business Retention and Expansion (BRE) Feasibility Study Project Charter

Manager of Regional and Long Range Planning, Jordan Evans provided a report on the Business Retention and Expansion (BRE) Feasibility Study Project Charter.

GP17-22 Committee member Smith -- that the Governance & Priorities committee approves the Project Charter for the BRE Program and BRC Facility Pilot Project as presented.

Carried Unanimously

Recess

The meeting recessed at 11:35 a.m. and reconvened at 1:00 p.m. with Mayor Tanni Doblanko as Chair and committee members Rick Smith, Kelly Vandenberghe, Kelly-Lynn Lewis, Larry Wanchuk, Glenn Belozar and Ray Scobie present.

Other attendees

- Duane Coleman, County Manager
- Renee Klimosko, General Manager - Financial and Corporate Services
- Grant Bain, Director - Planning and Development
- Lynn White, Executive Assistant / Recording Secretary
- Jordan Evans, Manager - Regional and Long Range Planning
- Gary Restau, Manager - System Support Analyst

In-Camera session

GP18-22 Committee member Belozar -- that the Governance & Priorities committee meet in-camera in accordance the Freedom of Information and Protection of Privacy (FOIP) Act to discuss the following:

- i) Long Range Planning regional initiatives and activities - *Section 21(1) FOIP*; and
- ii) Appointment of public members to Leduc County boards and committees - *Section 19(1), FOIP*.

Carried Unanimously

The in-camera session commenced at 1:00 p.m.

Staff member Evans

Staff member Evans exited the council chamber at 1:27 p.m.

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Revert to Governance & Priorities Committee open session

GP19-22 Committee member Smith -- that the in-camera session revert to the Governance & Priorities committee open session.

Carried Unanimously

The Governance & Priorities committee reverted to the open session at 1:40 p.m.

Appointment of public members to Leduc County boards and committees

GP20-22 Committee member Lewis -- that the Governance & Priorities committee appoints the following public members at large to Leduc County boards and committees:

1. Leduc County Library Board (term expiring Dec. 31, 2024)
- Cindy Haywood
2. Parks and Recreation Advisory Committee - Thorsby region (term expiring Dec. 31, 2023)
- Cindy Miller
3. Edmonton International Airport (EIA) Noise Advisory (term expiring Dec. 31, 2023)
- Lyn Davies

Carried Unanimously

STARS Thank you letter, February 9, 2022

GP21-22 Committee member Wanchuk -- that the Governance & Priorities Committee receives the February 9, 2022 STARS thank you letter as information.

Carried Unanimously

Adjournment

Mayor Doblanko adjourned the Governance & Priorities committee meeting at 1:44 p.m.



Mayor



County Manager