

# **ALTERNATE ADVERTISING**

## **BYLAW NO. 22-21**

### **LEDUC COUNTY**

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#### **A BYLAW OF LEDUC COUNTY, IN THE PROVINCE OF ALBERTA, TO ESTABLISH AN ALTERNATE METHOD FOR ADVERTISING INFORMATION REQUIRED UNDER SECTION 606 OF THE MUNICIPAL GOVERNMENT ACT**

##### **WHEREAS**

pursuant to section 606 of the *Municipal Government Act*, a council must give notice of certain bylaws, resolutions, meetings, public hearings or other things by advertising in a newspaper or other publication circulating in the area, mailing or delivering a notice to every residence in the affected area or by another method provided for in a bylaw under section 606(1); and

pursuant to section 606.1(1) of the *Municipal Government Act*, a council may, by bylaw, provide for one or more methods, which may include electronic means, for advertising proposed bylaws, resolutions, meetings, public hearings and other things referred to in section 606; and

Council is satisfied that the advertising method set out in this bylaw is likely to bring matters advertised by that method to the attention of substantially all residents in the area to which the bylaw, resolution or other thing relates or in which the meeting or hearing is to be held.

##### **NOW THEREFORE,**

be it resolved that the Council of Leduc County, duly assembled, hereby enacts that as follows:

##### **Short title**

This bylaw may be referred to as the "Alternate Advertising Bylaw".

##### **Communication method**

1. Any information required to be advertised under section 606 of the *Municipal Government Act* of a bylaw, resolution, meeting, public hearing or other thing shall be given, in accordance with the timelines prescribed in section 606;
  - a) Electronically, by publishing those notices on the Leduc County website, [www.leduc-county.com](http://www.leduc-county.com).
2. Leduc County may also communicate the information in addition to the means outlined in 1(a) using one, or more, of the following methods:
  - a) Newspaper advertising;
  - b) Posting to one or more of Leduc County's corporate social media channels;
  - c) Mailing or delivering the information to every residence in the area to which the proposed bylaw, resolution or other thing related, or in which the meeting or hearing is to be held; or
  - d) Any other means determined appropriate by the County.

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This bylaw shall take effect on the date of third reading.

Read a first time this 14 day of December, A.D. 2021.

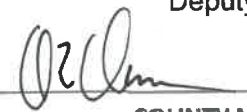
  
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MAYOR

  
\_\_\_\_\_  
COUNTY MANAGER

Read a second time this 8 day of March, A.D. 2022.

Read a third time and passed this 8 day of March, A.D. 2022.

  
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Deputy MAYOR

  
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COUNTY MANAGER